



Annual
**Sponsorship
Opportunities**

Animal Shelter to Riverbank and Oakdale Foundation

About Us

Our Mission

The ASTRO Foundation is dedicated to rescuing and rehoming cats and dogs from Riverbank, Oakdale and now, Escalon, CA.

Our Impact

By working with a network of foster caregivers, volunteers, and local veterinarians, ASTRO has **rescued more than 10,000** animals since 2012.

Our Vision

Our dream is to one day build a modern, no-kill shelter so we can further serve our community and all of the animals in it.



Thrift & Gift

Opened in 2015 to support the financial needs of our rescue pets. The facility, located at 250 East E Street in Oakdale, is provided free of charge by the City of Oakdale until 2027.



Adoption Center

A 2020 capital campaign allowed the purchase of 157 N. 5th Ave in Oakdale which provides a lifesaving space for rescue cats and dogs preparing for adoption.

Our Work

The City of Oakdale Animal Shelter services Oakdale, Riverbank and Escalon. It was built over 60 years ago to serve a population of 5,000 people and is expected to serve a population of over 60,000 today. It simply cannot accommodate the volume of animals that come from the communities it serves. We exist to offset their burden and decrease euthanasia.



Care

Every animal that enters our care receives core vaccinations, preventatives, microchipping and spay or neuter in addition to food, shelter and love.



Love

Our team finds loving homes for these once unwanted, abandoned animals through various outlets including the Adoption Center and events.



Community

We provide a welcoming space for local animal lovers to volunteer, offering them a sense of joy and community.



Education

We educate the public on responsible pet ownership including the importance of spay/neuter, vaccinations, microchip registration and more.

Why Support Us

- The ASTRO Foundation is an independent nonprofit organization with no affiliation to any national animal welfare group or government agency.
- ASTRO can provide the highest quality of care and compassion to pets and people in our community through the generous support of donors and partners who are as passionate about animals as we are.
- Our work is funded solely by private donations, special events, small adoption fees, grants and Thrift & Gift Shop sales.
- Your partnership helps ASTRO maintain and expand our lifesaving efforts.



Your Support Will Bring You...

- A connection to one of the most well known and well regarded animal rescue groups in Stanislaus County and surround areas and its broad, passionate support base.
- Brand exposure to our key demographics and brand awareness for new customers.
- Social responsibility and a way to give back to the community.
- Alignment of company values with animal welfare.

Our Reach

Partnership with the ASTRO Foundation means new brand exposure to a large and diverse audience.



8,600+

Facebook Followers



3,000+

Instagram Followers



5,000+

E-Newsletter Contacts



1,000+

Adopters, Shoppers, Fosters,
Volunteers Annually



29,000+

Website Views Annually

"As the Mayor of Oakdale, the Cowboy Capital of the World, I am proud to offer my wholehearted support and endorsement of ASTRO, a beacon of compassion and care for our furry friends. Since its inception in 2012, ASTRO has been a steadfast ally in our mission to ensure the well-being of animals in Oakdale, Riverbank and neighboring areas." -Oakdale Mayor, Cherilyn Bairos

"I have witnessed firsthand the incredible efforts and accomplishments of ASTRO. Their compassion, coupled with their proactive approach, has undoubtedly saved many lives. ASTRO goes above and beyond to make a positive impact in our community."

-Oakdale Police Chief, Jerry Ramar

Sponsorship Opportunities

Sponsors will receive designated benefits for a 12 month period.	\$10,000 + Platinum Whiskers	\$5,000 Golden Collar	\$2,500 Silver Paw	\$1,000 Bronze Furriend
Logo on Homepage of Website	X			
Dedicated e-Blast Profiling Your Business	X			
Logo in Adoption Packets	X	X		
Logo on Monthly e-Blast	X	X		
Photo Op with ASTRO Team and Pets	X	X		
Recognition at Events	X	X	X	
Logo on Partners Page of Website	X	X	X	X
Social Posts	10	5	3	1
Logo on Digital Display at Adoption Center and Thrift Shop	X	X	X	X
Logo on Annual e-Blast	X	X	X	X